Taste of the South End brings together more than 40 of the most exciting restaurants from Boston’s hottest culinary destination and a diverse audience for an exceptional night of food and culture. Traditionally held at the Cyclorama, 1,000 guests and supporters from the LGBTQ and ally community will come together to support AIDS Action and enjoy a night of delectable food from some of the most sought after kitchens in Boston. This year, we’ll be going virtual, offering special classes, virtual content, and discounts from our restaurant partners and sponsors. Guests can learn how to cook their favorite treats, learn new kitchen skills, and take part in our online auction—all to help increase awareness and raise critical funds for the fight against HIV/AIDS and to support the programs and services at AIDS Action. Learn more at tasteofthesouthend.org. Tickets: $150 GA | $200 VIP | $500 SILVER PATRON | $1,000 GOLD PATRON.

For more information: Contact Jonathan Potvin at 857.313.6733 or jpotvin@fenwayhealth.org.
## 2020 TASTE OF THE SOUTH END SPONSORSHIP BENEFITS

### PRESENTING SPONSOR: $15,000
- Featured logo placement on [event website](#)
- Listing in [press releases](#)
- Mentions on [social media](#)
- Promotional materials at Taste of the South End
- Twenty (20) VIP tickets to Taste of the South End
- Listing on [Sponsor Special Offers Page](#)
- Premier Logo Placement/Acknowledgement: *Marketing Posters, Email Communications, *Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### RUBY SPONSOR: $10,000
- Listing in [press releases](#)
- Mentions on [social media](#)
- Promotional materials at Taste of the South End
- Twelve (12) VIP tickets to Taste of the South End
- Listing on [Sponsor Special Offers Page](#)
- Logo Placement/Acknowledgement: *Marketing Posters, Email Communications, *Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### OFFICIAL VEHICLE SPONSOR (1 available): $7,500
- Exclusive vehicle placement on BCA Plaza
- Listing in [press releases](#)
- Mentions on [social media](#)
- Promotional materials at Taste of the South End
- Six (6) VIP tickets to Taste of the South End
- Listing on [Sponsor Special Offers Page](#)
- Logo Placement/Acknowledgement: *Marketing Posters, Email Communications, *Invitations (Print or Electronic), Event Website, DOE Screen Presentation/Poster

### SAPPHIRE SPONSOR: $2,500
- Listing in [press releases](#)
- Mentions on [social media](#)
- Four (4) VIP tickets to Taste of the South End
- Listing on [Sponsor Special Offers Page](#)
- Logo Placement/Acknowledgement: Email Communications (Listing), *Invitations (Print or Electronic – Listing), Event Website, DOE Screen Presentation/Poster

### AMETHYST SPONSOR: $1,500
- Listing in [press releases](#)
- Mentions on [social media](#)
- Two (2) VIP tickets to Taste of the South End
- Listing on [Sponsor Special Offers Page](#)
- Logo Placement/Acknowledgement: *Invitations (Print or Electronic – Listing), Event Website, DOE Screen Presentation/Poster

### COMMUNITY BUSINESS PARTNER: $1,000
- Mentions on [social media](#)
- Two (2) VIP tickets to Taste of the South End
- Listing on [Sponsor Special Offers Page](#)
- Logo Placement/Acknowledgement: DOE Screen Presentation/Poster

*As we continue to adapt to our virtual world, we are working hard to find new, innovative ways to recognize the tremendous support of our sponsors and these benefits will be updated accordingly.*

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**FOR MORE INFORMATION:** Contact Jonathan Potvin at 857.313.6733 or jpotvin@fenwayhealth.org.